

INTERSCOPE GEFLEN A&M PROMOTIONS DEPARTMENT ANNOUNCES THE 9TH ANNUAL HOLIDAY PARTY & TOY DRIVE

SANTA MONICA (December 17, 2012)—In anticipation of the holiday season comes a night of music and charity with the announcement of the Interscope Geffen A&M Promotions Department's 9th Annual Holiday Party & Toy Drive. The event will be held on Tuesday, December 18, 2012 at Supper Club Hollywood with exclusive coverage by VIBE Magazine.

Sure to be a star studded affair, the event is a tradition for the department and serves as an opportunity to celebrate with those who lent their support throughout the year. Guests will be treated to the sounds of some of the label's urban roster with scheduled performances by surprise guests. As well, party-goers will enjoy complimentary cuisine and custom cocktails provided by Chambord Vodka.

Keeping the spirit of giving at the forefront, the I.G.A. Promotions Department will partner with Spark of Love Charity to provide gifts to underprivileged children. As with past events, guests are asked to bring an unwrapped toy valued at \$10 or more. Toys will be piled into an ambulance provided by the Shoreline Ambulance company at the end of the night.

Background: The 9th Annual Holiday Party & Toy Drive will be headed by Lifestyle and Brand Specialist Marlon Singleton. Under Singleton's direction (in conjunction with the Long Beach Community Action Partnership), last year's Party & Toy Drive collected over 500 toys which were donated to the Stephan's Kids Charity. It was also host to several of the label's artists as they put on thrilling year-end performances. Singleton has also been the force behind Interscope's recent BET Awards parties. Highly anticipated affairs, his events are known for drawing out top celebrities and tastemakers in the entertainment industry.

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