Mr. 704 Biography By Alexzenia Davis

"I want to be one of the reasons Carolina artists get a chance—because of my success, my hard work, and dedication." – Mr. 704

His influences vary from the soulful vibe of west coast rap to hard hitting east coast hip hop. But you'll have to travel down south to find *him*. You'll discover him deep in the mix and on a mission to add his name to a particularly significant list of classics: Outkast, Goodie Mob, UGK and 8Ball & MJG.

Yes, etched in the heart of down south hip hop is Mr. 704.

Born Dwayne Frazier in Charlotte, NC, Mr. 704 is truly a home grown act. The Queen City has served as not only the canvas, but the inspiration for much of his music. And as he's worked to build his name in hip hop, he has stayed true to task; one requiring him to authentically share his story while emphatically representing Charlotte's bubbling hip hop scene.

Immersed in the culture his whole life, it wasn't until 2000 that Mr. 704 decided to fully dedicate himself to the game. He teamed up with a few friends and fellow artists to create the hip hop group, Fenced In. The name derived from the idea that the group would collectively "fence in" their ideas while pushing away naysayers and negativity. Yet after realizing his individual talent—first as a producer, then as an artist—he decided to pursue a solo career.

Under the imprint, **Fenced In Entertainment**—a nod to his former group—Mr. 704 has seen much success. Following some buzz on the underground circuit, he released his much anticipated debut album, **Welcome to Charlotte**, in 2009. The album featured several hit singles including a collaboration with Atlanta's Pastor Troy. He continued on to link up with a number of the South's notable artists including 8Ball & MJG, Rocko, Sean Paul (Young Bloodz) and YG. In addition, he has performed on several major stages and his records have been heard across airwaves. In 2014, his single "Hustlin'," received Record of the Year at the Queen City Music Awards.

But the highlight of his career? "Having 400+ paying fans come to my show to see me, show love and support the time and effort that I've put into my craft."

Mr. 704 recently embarked on a national promo tour for his upcoming project titled, Gotta Stack B4 You Ball Vol. 2 (hosted by DJ Chuck T, DJ ESudd and DJ B Lord). Expected to drop August 2014, the mixtape will feature appearances by YG, Nipsey Hussle, Verse Simmonds, Lil KeKe, Cap1, 8Ball & MJG and Big Krit.

Remaining true to his desire for feel-good up-tempo hip hop *without* compromising content, Mr. 704 hopes he can fill what he feels is a void in today's hip hop. Aside from the music, he hopes to push Charlotte to the forefront. He recognizes the array of artists, but notes that it will take more overall support from promoters, fans, and DJs alike, to push to the next level. He hopes to make Fenced In Entertainment a profitable label in order to assist in that process.

Having worked to perfect his craft over time, Mr. 704 knows that the path to success is long and strenuous; one that requires much determination and heart. His advice is simple, yet real: "Stay focused and determined. Be willing to take criticism. Never get discouraged. Never quit."